



Manchester Trolley Nights: Explore Arts and Culture
Downtown Manchester, April 27th and July 20th 2017, 5pm to 8pm

Manchester Trolley Nights, Explore Arts and Culture is a tradition in Manchester highlighting arts and culture in our community. A true team effort, the trolley nights are organized each year to celebrate the amazing diversity of artistic expression and dynamic museum experiences that the city of Manchester has to offer.

On April 27th and July 20th 2017, two trolleys will circulate to many of Manchester's art studios, galleries and museums from 5 p.m. to 8 p.m. Guests can hop on or off at any designated stop. The trolley nights are FREE and open to the public! Many of the venues have special events and promotions planned specifically for trolley night.

Most venues are within walking distance of each other, and guests are welcome to drive, bike or walk the route on event night. Keep the tradition alive and support the arts in Manchester and consider sponsoring Manchester Trolley Nights!



Presenting Sponsorship: \$5000

The presenting sponsor of 2 trolley nights receives top billing in all marketing material including but not limited to:

- Logo on all print material- including print ads and posters and flyers
- Logo and or recognition on all forms of social media, Facebook, twitter, etc.
- Link and logo in Intown email blasts prior to each event.
- Link and Logo on The Manchester Trolley Night web site for the current trolley season
- Billed as Manchester Trolley Night ~ Exploring Arts and Culture proudly presented by ...
- Quote from company representative in press releases
- Logo predominately displayed on 1000 post cards
- Recognition by trolley narrators on each trolley night
- Option to join the Manchester Trolley Nights steering committee

Associate Sponsorship: \$2500

The associate sponsor of 2 trolley nights receives high billing in all marketing material including but not limited to:

- Logo on all print material- including print ads and posters
- Link and logo in Intown email blasts prior to each event
- Link and Logo on The Manchester Trolley Nights web site for the current trolley season
- Recognition by trolley narrators on each trolley night
- Option to join the Manchester Trolley Nights steering committee
- (5) Associate Sponsorships available.

Participating Sponsorship: Package A \$500

The participating sponsor package a of 2 trolley nights includes billing in all marketing material including but not limited to:

- Logo/or recognition on all posters and maps
- Venue stop on tour
- Link and logo in Intown email blasts 4 prior to each event.
- Link and Logo on The Manchester Trolley Nights web site for the current trolley season
- Option to join the Manchester Trolley Nights steering committee
- (5) Participating Sponsorships available.

Participating Sponsorship: Package B \$300

The participating sponsor package B of 2 trolley nights includes billing in all marketing material including but not limited to:

- Must have representative on the Manchester Trolley Nights steering committee and take an active role in committee meetings 5 to 6 times a year.
- Logo/or recognition on all posters and maps
- Venue stop on tour
- Link and logo in Intown email blasts prior to each event.
- Link and Logo on The Manchester Trolley Nights home page on web site from January to Aug 1

- (5) Participating Sponsorships available.

Restaurant Sponsor: \$100

The restaurant sponsor of 2 trolley nights includes billing in all marketing material including but not limited to:

- Provide a 'special' menu item, drink or discount the night of the trolley to be mentioned by trolley narrator during trolley nights
- Link and logo in Intown email blasts prior to each event.
- Link and Logo on The Manchester Trolley Nights web site for the current trolley season
- (30) Restaurant Sponsorships available.

Friends of Manchester Trolley Night: \$50

The friend sponsor of 2 trolley nights includes billing in all marketing material including but not limited to:

- Link and Logo on The Manchester Trolley Nights web site for current Trolley season
- Unlimited Friends of the Trolley Sponsorships available.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

***Please make out checks to Intown Manchester**

For more information please contact Sara Beaudry at (603)645-6285 or
Peter Gustafson at (603)669-0400

